

This document is a definition of services and general agreement between All Texas Web and customers.

It is meant as a definition of what services are provided, and which requirements we have agreed to verbally. This defines and affirms the terms of our working relationship. If you wish to have a legal agreement, I will provide it, and we must have it notarized. Otherwise, your initial payment to me, indicates your agreement to the below.

All Texas Web is composed of many accounts across all of Social Media, which are owned by Mark Robbins. Since the terms of each relationship is different, what we discussed verbally is reflected here. All Texas Web will create advertising to promote your product and service, in repetition, across Social Media. Social Media is defined as Facebook, Instagram, Twitter, Pinterest, LinkedIn, and YouTube. Since YouTube is owned by Google, it can include Google plus. We both agree that:

- The purpose of Social Media is to direct “traffic” to your website.
- There is no promise made by All Texas Web that you will increase or decrease your business revenue from Social Media advertising.
- All Texas Web will provide services, agreed to verbally. This can be the servicing of your existing Social Media account(s) as well as website creation (if requested).
- Alternatively, if needed, All Texas Web will create and service accounts across several Social Media platforms.
- These services essentially free you from dealing with Social Media from day to day. As needs vary, so does pricing.
- All Texas Web can, if requested, create a website for you. This can replace an outdated website. The fee for website creation will vary due to your needs.
- The length of service is no less than one year. This is because in social media, as with any other form of repetitive advertising, time is needed for adequate exposure of a business or product. If you withdraw from this service during the year, payment is still due for the full year.
- Payment can be made in a monthly arrangement, due the first of each month. If needed, special arrangement will change the due date to the 15th of each month. Payment can also be made in a lump sum for the entire year, due at the beginning of service.
- Preferred method of payment is Paypal. To avoid Paypal fees, payment must be sent as “a gift”. Otherwise, you agree to add the Paypal fees to the amount of each payment.
- If Paypal is unacceptable to you as a payment method, a personal check can be used, as long as it is received on (or before) the first of each month. If a check is returned by the bank, you agree to pay the bank fees pertaining to that transaction.
- All Texas Web creates promotional material and is granted creative license. You must provide images (Photos, Videos, pre-made Artwork), slogans to be used across Social Media.
- Video Slideshows created by All Texas Web will be charged as a separate cost than the monthly fee. Since this involves time to create and process, we will settle on an hourly rate, or an all-inclusive fee per production.
- The Hashtag #MarkRobbinsNetwork will be used in each advertisement.
- Verbally defined and agreed upon services between All Texas Web and customer, will be documented and agreed upon electronically before work begins.